

SPIRIT LAKE CHAMBER OF COMMERCE

MISSION STATEMENT:

Strengthening Business,
Enhancing Community

MEMBER BENEFITS

Members receive many benefits, including:

- ❖ Referrals to potential customers and space on Chamber display racks
- ❖ Free use of Spirit Lake radio “jingle”
- ❖ Free Chamber website listing and link
- ❖ New resident welcome packets
- ❖ Sponsor special events available only to members
- ❖ A voice in developing and carrying out Chamber priorities
- ❖ Volunteer opportunities
- ❖ Promotion of tourism, working closely with Okoboji Tourism and the IGLA Chamber
- ❖ Community betterment including Trees Forever, city wide clean up days

By joining your local Chamber of Commerce, you will:

- ❖ Increase promotion of Spirit Lake businesses.
- ❖ Gain access to benefits available only to Chamber of Commerce members.
- ❖ Help to recruit new businesses and industry.
- ❖ Increase tourism to Spirit Lake
- ❖ Join others to improve the quality of life in the Spirit Lake community.
- ❖ Support the operation of the *Spirit Lake Chamber of Commerce* office.

CRUISING WITH THE CHAMBER

ACCOMPLISHMENTS:

- *Spirit Lake is a leading commercial and employment center in NW Iowa
- *Increased cooperation between the business community and local government in promoting business
- *Olde Town façade improvement program
- * Support Olde Town Merchants group
- *Promote special retail events
- * Distribute promotional items such as area maps, member business brochures
- *Develop color brochure of Spirit Lake
- *Business/School Personnel annual “Welcome”
- *Host “Business After Five” and other networking events
- *Host annual Winter Games Snowball Drop
- *Organize community events to bring business such as: Cruise-In, Spirit Lake Days, BRASL
- *Promote community improvements such as East Entrance signage, Hill Avenue streetscape, tree plantings
- *Support community enhancement events such as Holiday Open House
- *Sponsor business improvement programs such as Dale Carnegie Course
- *Increased city involvement in Lakes Area events (Winter Games, Walleye Weekend)

MAJOR GOALS FOR 2015-2016:

- *Increase Chamber support of business interests
- *Promote Spirit Lake “jingle” for use by members.
- *Seek outside sponsors of community events
- *Improve Spirit Lake Days, BRASL, Cruise-In, retail events and other community events promoting Spirit Lake.

INVESTMENT SCHEDULE AND DATA INFORMATION

Suggested annual investment is based on the number of employees as follows:

of EMPLOYEES

1 TO 2.....	\$ 150.00
3 TO 10.....	\$ 250.00
11 TO 25.....	\$ 390.00
26 +.....	\$ 550.00

Amount due can be paid in full or paid on a semi-annual basis.

Firm Name _____

Type of Business _____

Owner _____

Manager _____

Street _____

PO Box _____

City _____

Telephone _____

Email _____

Website _____

Signature _____

Date _____

Payments to the **SPIRIT LAKE CHAMBER of COMMERCE** may be deductible as ordinary and necessary business expense for federal income tax purposes. However, payments are not deductible as charitable contributions.

**THANK YOU FOR
YOUR SUPPORT**

SPIRIT LAKE

CHAMBER OF COMMERCE

A division of:
*The Iowa Great Lakes Area
Chamber of Commerce*
1710 Lincoln Ave, PO Box 155
Spirit Lake, Iowa 51360
Telephone: (712) 336-4978

**OFFICERS AND BOARD OF DIRECTORS
2015-2016**

President..... Seth Vogel
Vice President..... Matt Schmeling
Secretary/Treasurer.....Jodi Lange

Grady Parham Keith Brockmeyer
Erin Davelaar Jantina Carney
Terry Butler Barb Clayton
Dr. Steve Fiala Gregg Owens
Jan Coon Jeff Thee
Kelly Schatz Curt Peterson

The Spirit Lake Chamber can use your help in supporting the business community. Join the Chamber to strengthen our voice in community affairs and business promotion.

A strong Chamber builds a strong business.

YES, I WOULD LIKE TO BE A PART OF ONE OF THE FOLLOWING COMMITTEES:

- Please check preferences:
 Retail events
 Marketing & Business Development
 Design, Betterment, Trees Forever
 Spirit Lake Days
 Other City-Wide promotions

POPULATION INFORMATION

Year Round

<u>1990</u>	<u>2000</u>	<u>2010</u>
3,872	4,261	4,840 Spirit Lake
14,909	16,424	16,667 County

Seasonal Changes

Year Round—16,667
Memorial Day—approx 100,000
July 4th Holiday—approx 120,000
July 4th through Labor Day—approx 75,000

Spirit Lake retail sales capture a wide area, reaching into Minnesota and surrounding Iowa counties on a year-round basis.

Active Civic/ Industrial Improvement Programs

Spirit Lake Development Corp, Iowa Great Lakes Industrial Development Board, and the Iowa Lakes Corridor Development Corp. work together on industrial development activities.

Spirit Lake has active Kiwanis and Rotary Clubs in addition to numerous educational, athletic and religious organizations.

**SPIRIT LAKE
CHAMBER OF COMMERCE**

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